



## ***Organic Trade Association Buyers' Mission***

**Malaysia, Australia, Korea, France, Singapore, and Italy**

March 12-14, 2010      Natural Products Expo West, Anaheim, CA

### **PARTICIPATION AGREEMENT**

Meet one-on-one with organic buyers from Malaysia, Australia, Korea, France, Singapore, and Italy at the Organic Trade Association Expo West Buyers' Mission. Meetings will be held in a private meeting space above the showfloor (Room 304 B).

Below you'll find the terms and conditions of this activity accompanied by a registration form. To register, simply read the information below, fax the completed form to (504) 613-4533 and return the original with \$50 participation fee by March 8, 2010.

**Please make check payable to the Organic Trade Association.**

#### Mission Details:

March 12-14      Thirty (30) minute individual meetings with organic buyers from Malaysia, Australia, Korea, France, Singapore, and Italy

#### **Participation Terms and Conditions**

##### Participants agree to:

1. Indemnify the OTA from any financial loss or other claims resulting from participation in this activity.
2. Upon completion of this activity, complete an exit survey and provide information regarding increased export sales in this target market or otherwise resulting from this activity. **This survey and estimated sales figures are required for future participation in OTA sponsored Export Program activities!**

**Participation Fee \$50.00**

I, \_\_\_\_\_ have read, understand, and agree to the conditions stated above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please make checks payable to **Organic Trade Association**.

Fax/mail Agreement, Profile form and \$50 fee by March 8, 2010 to:

Tiffany Landry

Landry Consulting, LLC, P.O. Box 92795, Austin, TX 78709

Tel: (512) 402-5305      Fax: (504) 613-4533

Questions? Email: [truxillo@landryconsulting.org](mailto:truxillo@landryconsulting.org) or call (504) 919-3797



## *Company Profile*

**NATURAL PRODUCTS EXPO WEST  
ANAHEIM, CALIFORNIA**

**MARCH 12-14, 2010**

**Company:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Position:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_

**Facsimile:** \_\_\_\_\_

**Address:** \_\_\_\_\_  
\_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Web Site:** \_\_\_\_\_

**Company Profile (attach extra sheet if necessary or send a separate document):**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Company's product line(s):**

_____	_____
_____	_____
_____	_____
_____	_____

**Products currently exported:**

_____	_____
_____	_____
_____	_____
_____	_____

**Products we wish to export (if different from above):**

_____	_____
_____	_____
_____	_____

**We are interested in meeting with:**

**(check all that apply)**

**Korea**

**Malaysia**

- Won Kyu Son, Yugginongsan Co. Ltd
- Mr. Kim Byoung-Jean, GED Corporation

- Ms. Yann Liew, GCH Retail
- T. C. Lee, FMC Greenland

**Australia**

**France**

- Roger Pitt, Kadac Pty Ltd

- Pierre-Jean Caron, Frutis

**Singapore**

**Italy**

- Ms. Fiona Ng, Culina Pte. Ltd.
- Mr. De Lu Lim, Wee Hoe Cheng Chemicals

- Thomas Rossi, Organic Oils Spa

**Type of contact being sought:**

_____
_____

- I prefer to participate:  Friday, March 12, 2010     Saturday, March 13, 2010  
 Sunday, March 14, 2010     No preference

- I prefer meetings to be:  scheduled one immediately following the next (no breaks)  
 spaced out throughout the show  
 no preference

OTA cannot guarantee that you will have all meetings on the date and/or time intervals you specify.

**(REQUIRED) On-site mobile telephone, contact person & booth number if exhibiting:**

_____
-------