

# 2006 ANNUAL FUND CAMPAIGN TOPS \$500,000



## EVOLVING THE ORGANIC AGENDA

Please join OTA in thanking the following companies that have provided significant financial support to the association's work in 2006. The 216 companies have collectively pledged over \$518,000 to the OTA Annual Fund. The Annual Fund is a resource for OTA's regulatory, legislative, and public relations programs that benefit the entire organic business community.

### LEADERSHIP CIRCLE



### MAJOR DONOR



### CROWN BENEFACTORS



New Hope  
Natural Media

### BENEFACTORS

American Apparel  
Applegate Farms  
Ash Street Enterprises  
Aurora Organic Dairy  
Aveda Corporation  
Cal-Organic/  
Grimmway Farms  
Davis Mountains Organic Beef  
Diversified Business  
Communications  
Elan Vanilla and Flavorganics

Frontier Natural Products  
Cooperative  
Global Organics, Ltd.  
Great Northern  
Maple Products  
Kehe Food Distributors  
Minnewashta Valley Organics  
Canada Inc.  
Mother's Market & Kitchen  
Multiple Organics  
Natural Products  
Consulting Institute

Nature's Best  
Northland Organic Foods  
Corporation  
Quality Assurance  
International (QAI)  
The Presence Companies  
Presence Marketing  
Dynamic Presence  
Presence Southwest  
Rocky Mountain Presence  
Wild Oats Markets, Inc.

### PATRONS

Aubrey Organics  
CF Fresh  
Ciranda Inc.

Crofters Food Ltd.  
Fairfield Farm Kitchens, Inc.  
Horizon Distributors  
Humboldt Creamery Association

Snyder's of Hanover  
SunRidge Farms  
Vitasoy USA Inc.

## SPONSORS

Alvarado Street Bakery  
Amy's Kitchen  
Barbara's Bakery  
Bob's Red Mill  
Country Choice Organic  
Deaf Smith County Grain Processors

Endangered Species Chocolate, LLC  
Flavor Systems International  
FullBloom Baking Company  
Grain Millers  
Mambo Sprouts Marketing  
Mountain High Organics, Inc.

Neshaminy Valley Natural  
Foods Distributor, Ltd.  
Oregon Tilth  
Pacific Organic Produce  
Rudi's Organic Bakery

## CONTRIBUTORS

BluSkye Consulting  
Canaccord Adams  
Capers Community Market  
Choice Organic Teas  
Citadelle/Shady Maple Farm  
Clarkson Grain  
Clif Bar & Co.  
Coleman Natural Foods  
Coombs Family Farms  
Corigins, Inc.  
Covilli Brand Organics  
Dora's Naturals Inc.  
Driscoll's  
Dynasty Farms  
Earth Fare, Inc.  
Edward & Sons Trading Co., Inc.

French Meadow Bakery  
Frey Vineyards, LTD  
Giusto's Specialty Foods, Inc.  
Golden Temple  
Green Organic Vegetables, Inc.  
Hodgson Mill Organic &  
All Natural Foods  
HP Hood  
Jimbo's... Naturally!  
Lundberg Family Farms  
Mediterranean Organic & Rapunzel  
Meduri Farms/Diversified Food  
Resource  
Natural Choice Foods, Inc.  
Newman's Own Organics—  
Fresh Produce

nSpired Natural Foods  
Olson Family Farms  
Organic Products Retailer Magazine  
Organically Grown Company  
Pear Bureau Northwest  
Penn Valley Farms  
Petaluma Poultry Processors  
Purepak, Inc.  
R.W. Garcia Co. Inc.  
South Tex Organics, LC  
Sunland Inc.  
Sutherland Produce Sales, Inc.  
Trout Lake Farm LLC  
Uncle Matt's Organic

## FRIENDS

Advantage Sales & Marketing  
B.I.N. Sales & Marketing, Inc.  
Boise Consumer Co-op  
Caudill Seed  
Charlie's Produce  
Dan Mullen & Associates  
Decas Cranberry Products  
EO  
Fine Dried Foods Intl. Inc.  
Flavor & Fragrance Specialities

Glenwood Foods  
Green Mountain  
Coffee Roasters  
Heath & LeJeune, Inc.  
Heger Organic Farm &  
Sales/Joe Heger Farms  
J.B. Cusick Company, Inc.  
JBJ Distributing, Inc.  
La Crosse Milling Company  
LeValle Egg Farms

Lifeway Foods, Inc.  
Made In Nature, LLC  
Marroquin International  
Organic Commodity Services  
National Raisin Company  
Natural Specialty Sales, Inc.  
New Connections  
Marketing Group, Inc.  
New Harvest Organics, LLC  
Ontario Natural Food Co-op  
Pacific Soybean & Grain

PetGuard, Inc.  
Prairie Ventures  
San-J International, Inc.  
Shelton's Poultry, Inc.  
SPINS  
Springfield Creamery  
Taiyo, Inc.  
The Fresh Ideas Group  
The Volkman Group LLC  
Tozzi and Associates

## DONORS

A.V. Thomas Produce  
Ackron Egg Farms Ltd.  
Ag Motion  
Agrisystems International  
American Health & Nutrition  
Apple & Eve  
Capay Canyon Ranch  
Cook Natural Products  
Costco Wholesale  
DCI Cheese Company  
Diestel Family Turkey Ranch  
Farmer Direct Co-operative Ltd.  
Ferrari Farms, Inc.

Florida Organic Growers/ Quality  
Certification Services  
Fruit D'Or  
Garden Spot Distributors/  
Shiloh Farms  
Hain Pure Protein Corporation  
Harmony Whole Foods Market  
Heartland Mill, Inc.  
Kamut Association/  
Montana Flour & Grains  
Ladwig Farms  
Maggie's Organics/  
Clean Clothes, Inc.

Marcy & Partners  
Marr Barr Communications  
Martin Roth & Company  
McGovern Communications  
Natural Needs  
Nature's Equity  
Nature's SunGrown Foods, Inc.  
Oasis Date Gardens  
Oasis Sales & Marketing  
Organic Planet  
Richard D. Siegel Law Offices  
Rising Sun Farms

Savoury Systems  
International, Inc.  
Shanks Extracts  
Signature Irrigation, Inc.  
SnoPac Foods, Inc.  
Southern Brown Rice  
Sun Garden Date Growers  
Sweet Leaf Tea Company  
The Great Spice Co.  
The Whole Wheatery, LLC  
Ventre Packing/Enrico's  
Zhen's Gypsy Tea

## SUPPORTERS

A'ama Organic Farm  
Ann Lennartz  
Cid's Food Market  
DePippo & Company  
Gentle Wind  
George's Organics

Good Groceries  
Heritage Organic Farms  
Homestead Organic  
Farms, Inc.  
Island Harvest, Inc.  
Jonathan's Organics

Lakeview Farm  
Lee Blum Farms  
Little Merry Fellows  
Matthew Miller Farm  
Medicine Hunter, Inc.

Organic Trader  
Canada-USA  
Oringer—A Division of  
Concord Foods Inc.  
Pacific Atlantic Crop  
Exchange

Plen Organics  
Rod Lammers Supply  
Ruth's Hemp Foods  
Silveira Organic Farms  
Stone Organic Pastures  
Wakefield & Sons, Inc.

## ANNUAL FUND HOST COMMITTEE

The following volunteers collectively contributed hundreds of hours conducting outreach to members of the organic business community. They most ably communicated OTA's priorities to their colleagues and secured financial pledges to the Annual Fund. OTA is most appreciative of their service to the association. **If you are passionate about your trade association and are a good communicator, please consider volunteering for the OTA 2007 Host Committee. Contact Laura Stravino for details (lstravino@ota.com, 413-774-7511, Ext.23).**

### Co-Chairs

Debra Boyle, SunOpta, Inc.  
Eric Newman, Organic Valley/CROPP Cooperative, Inc.

Hélène Bouvier, Minnewashta Valley  
Organics Canada, Inc.

Bob Burke, Natural Products Consulting Institute  
Tony Faudel, United Natural Foods, Inc.  
Dave Gagnon, Organic Trade Association

Nancy Hirshberg, Stonyfield Farm, Inc.  
Dale Kamibayashi, Ceres Organic Harvest, Inc.  
Gene Loudon, Dovex Marketing Company, LLC  
Pauline McKee, Wholesome Sweeteners, Inc.  
Rick Moller, Tree of Life, Inc.  
Kelly Monaghan, Ash Street Enterprises  
Jeff Rakity, Moore Ingredients  
Julia Sabin, Smucker Quality Beverages, Inc.  
Michelle Sayers, Kehe Food Distributors

### Publication Partners

Thank you to *The Natural Foods Merchandiser*, *Organic Processing*, *Organic Products Retailer*, and *Taste for Life the Retail Approach* for providing OTA advertising space for the Annual Fund Campaign.

## OTA'S ANNUAL ORGANIC INDUSTRY RECEPTION

On March 23, OTA held its annual reception in Anaheim, CA, to celebrate the success of the annual fund campaign and share more about OTA's important work moving forward.

Photos and information about this event can be seen on OTA's web site at [www.ota.com/upcoming/events/reception.html](http://www.ota.com/upcoming/events/reception.html).

OTA acknowledges the hard work and creative talents of the following chefs who cooked for the reception representing OTA member companies:

Akasha Richmond, Silk/Horizon Organic and Eaterna  
Beth Ginsberg, Eaterna  
Dan Coffin and Mark Graham, National Starch Food Innovation  
Jesse Cool, Coleman Natural Foods  
Wynnie Stein and Nancy Lazarus, Moosewood/Fairfield Farm Kitchens

Thank you to the following OTA members that contributed their products and services to the reception:

Albert's Organics  
American Health and Nutrition  
Annie's Naturals®  
Apple & Eve®  
Cal-Organic/Grimmway Farms  
Choice Organic Teas/Granum, Inc.  
Ciao Organics  
Coleman Natural Foods  
Dagoba Organic Chocolate  
Del Valle Pecans, LLC  
Dixon Ridge Farms  
Dr. Kracker™  
Dream Foods International  
Driscoll's  
Edward & Sons  
The Enchanted Gardener  
(Leslie Goldman)

Fairfield Farm Kitchens  
Florida Crystals  
Frey Vineyards  
Frontier Natural  
Products Cooperative  
FungusAmongus  
Global Organics  
Green Mountain Coffee Roasters  
The Hain Celestial Group  
Herb Trade  
Hodgson Mill®  
Honest Tea  
Iranzo Fields, SL  
Kettle Cuisine, Inc.  
LaRocca Vineyard  
Lumia Organic  
Martin International  
Mediterranean Organic

Merchant Du Vin  
Mountain People's Warehouse  
Mountain People's Wine Distributors  
Organic Valley  
Petaluma Poultry  
Pure Produce  
Seeds of Change®  
Small Planet Foods  
Steaz Green Tea Soda  
Sunspire  
Traditional Medicinals  
Wholesome Sweeteners  
WhiteWave Foods, Inc.

**If you are interested in having your products at an upcoming OTA event, please contact [membership@ota.com](mailto:membership@ota.com).**